



Management Development Program

TRADING AND INVESTMENT STRATEGIES

Trading and Investment Strategies is a comprehensive capacity-building programme designed to equip participants with the knowledge and practical skills required to understand, analyze, and participate effectively in financial markets. The programme provides a balanced blend of theoretical concepts, analytical techniques, and hands-on applications, enabling participants to make informed investment and trading decisions in today's dynamic financial environment.

OBJECTIVES OF THE PROGRAM :

- Apply fundamental and technical analysis for stock selection
- Develop trading strategies for different market conditions
- Understand derivatives, risk management, and portfolio diversification
- Build long-term investment portfolios aligned with financial goals
- Understand modern tools and platforms for trading and investment

WHO CAN ATTEND :

- Individual Investors
- Entrepreneurs
- Finance professionals
- Academicians and Researchers

Resource Persons : Dr. D Kavitha, Dean - Administration, PSGIM

Dr. Nancy Christina J, Assistant Professor, PSGIM

DATE: 30 JAN 2027
TIME: 9 AM - 5 PM
VENUE: PSGIM

PROGRAM FEE: INR 2950 /-
(2500+ GST @ 18%) Per Participant



Location QR

For Registration and further details, contact:
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PSG Institute of Management, Peelamedu, Coimbatore- 641 004
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