

**Dr. N. Ravichandran, Professor (Retd), IIM Ahmedabad:**

PSGIM in support of PSG Care, organized a one-day workshop on Case Analysis for the faculty with resource person, Dr. N. Ravichandran, Professor (Retd), IIM Ahmedabad and Former Director, IIM Indore, on September 11, 2025.

Dr. N. Ravichandran is deeply involved in case-based teaching and founded the Case Research Society of India to promote the method of pedagogy. Through the FDP, he gave an exposure to the faculty on how real-world problems can be skillfully framed as case studies or caselets, analysed and used in teaching.



**Dr. Ellen Bolman Pullins**

Dr. Ellen Bolman Pullins, Professor of Marketing & International Business, University of Toledo, USA, delivered an insightful seminar for PSGIM faculty on “Elevating Research Visibility through Quality Journal Publications” on June 27, 2025.





### **Shri. Sandeep Singh, IIM K**

A faculty interaction with Shri. Sandeep Singh, Interim Chairman of the Board of Governors, IIM Kashipur, was held on April 9, 2025. The discussion focused on best practices at IIM Kashipur and served as a forum for sharing valuable ideas.



### **Prof. N. Manimekalai, ICSSR**

Faculty at PSGIM participated in a thought-provoking seminar on “Gender Sensitisation,” led by Prof. N. Manimekalai, Director, CWDS (ICSSR) on June 27, 2025.



### **Dr.M.Thenmozhi**

FDP on 'Embedding Research and Innovation in Pedagogy and Assessment to Elevate Academic Standards in MBA Programs' by Dr. M. Thenmozhi, Professor & Head, Department of Management Studies, IIT-Madras was conducted at PSGIM on April 17, 2025.

#### Photos



### **Dr.K S Sowmiya Rani**

Workshop on “Harnessing AI Ethically for Writing and Publishing in Management Sciences” was organised on Aug 7,2025 facilitated by Dr. K.S. Sowmiya Rani, Founder of Sowmis\_AWW — a pioneering initiative focused on ethical and impactful academic writing. Dr. Sowmiya Rani brings a wealth of experience in AI-integrated research and academic publishing.



### **Dr. Benjamin T George**

A seminar on “Publishing High-Impact Research : Insights from an Associate Editor”.The session will be delivered by Dr. Benjamin T George, Assistant Professor, Department of Information Systems and Supply Chain Management, University of Toledo, USA. on Aug 6,2025 He an **Associate Editor** of in a reputed journal and brings a wealth of expertise in scholarly publishing and editorial insights, as outlined in the enclosed brief bio.





### **Knowledge Sharing on Innovative Pedagogy**

Dr. Deepa Delivered a session on Flipped Classroom on Feb 7, 2024. The session was delivered on a flipped classroom mode with a pre reading titled "Just-in-time Teaching and Peer Instruction in the Flipped Classroom to Enhance Student Learning" and video shared to all the department faculty followed by a quiz and then by the actual session

Dr. Vivek shared a best practice learning session on Activity Based Learning. His session brought out the nuances of preparing the Template for Teaching plan, technology tools to use in teaching planning and the principles of activity based learning. With live demonstrations and illustrations to effectively implement ABL in classroom, his session created interest and excitement

Dr. ArulRajan delivered a session on Best Practices and how PSGIM was the pioneer in implementing some of the best practices in B Schools. From election surveys, to branding events, HR's Anveshana, to social sensitization to Managers, he shared all the best initiatives undertaken by PSGIM from its inception to the current day. This inspiring session made faculty members understand the realm of operations.

### **Dr.A.Satya Nandini**

Faculty members attended a session on “Case as a pedagogy” handled by Dr. A. Satya Nandini, Professor, B.M.S. College of Engineering. The session discussed the nuances of Characteristics of Effective Case teaching. Teaching. The session covered two cases a) Overwhelming Social Media Response: Challenges faced by Gughan Restaurant and b) Mumbai's Models of Service Excellence. It was scheduled on February 22, 2024 at 2pm in the Cal Lab. The session was organised by Dr. Deepa



### **Dr.Upinder Dhar**

Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya - Indore facilitated the faculty development program on Case Development and Teaching on June 22, 2022 at PSG Institute of Management. The session discussions emphasized the importance of developing and teaching Indianised cases in Business schools for next generation managers and entrepreneurs.





**Dr.R Srinivasan, IIM B**

*A one-day workshop on Case Teaching as a Pedagogy was conducted*

at PSG Institute of Management, led by Dr. R. Srinivasan from IIM Bangalore was held on October 5, 2024. The workshop aimed to familiarize educators with the case method, enhancing their teaching techniques through participant-centered learning. The event began with an inaugural session, followed by four key sessions. Dr. Srinivasan introduced participants to the fundamentals of case teaching, explaining when to use cases, case-lets, and case studies. A hands-on session included a discussion of the CavinKare Private Limited case, giving faculty to experience case-based learning. Further sessions explored best practices in course design, including case selection strategies and structuring case-based courses. The day concluded with an engaging discussion on the Himalaya: Head to Heel Herbal Healthcare case, focusing on classroom choreography techniques to integrate theory with case discussions.



### **Refresher Course on Experiential Learning and Facilitation**

A program was organised to upskill faculty members on experiential learning and facilitation. The two-day program was held from June 27-29, 2024 in Bangalore at a professional centre which is engaged in a variety of outdoor, adventure and team-building exercises. Eleven Faculty members from PSGIM took part in eight activities. Each activity is followed by structured debriefing sessions where participants reflect on their experiences, helping them connect the lessons learned with their personal or work environments. This process encourages deeper understanding and long-

term retention of concepts. The program helped faculty in gaining expertise for delivering programs at ALPS , anaikatty.



### **Microteaching Workshop**

PSG Institute of Management organized a microteaching exercise during June - July 2024. The session happened in two phases. In the first phase, 6 faculty with a few years of teaching experience at PSGIM delivered the sessions, which served as a prelude for Phase 2. In phase 2, 14 faculty who had newly joined the institution handled the session. All the sessions were recorded and peer feedback was facilitated. Each microteaching session had a predefined structure. Faculty members received constructive feedback from Stream Heads and peers. The microteaching sessions gave an opportunity for sharing best practices, learning novel classroom teaching techniques and also helped in building a culture of knowledge sharing.