



presents a two-day management development programme on

From Insight to Impact: Finance for Every Manager

offered by **PSG Institute of Management, Coimbatore**

Duration: **2 Days** | Dates: **25 & 26 July 2025**

Venue: **Hosur Industries Association, SIPCOT Industrial Complex, Hosur**

Time: **10.00 am to 05.00 pm**



**Build the financial confidence to drive smarter decisions
by cross-functional teams in your organization.**

Lead Faculty:
Mr. Arun Karthik B
Faculty in Finance, PSGIM

Associate Faculties:
Dr. S. Subramaniam
Adjunct Faculty in Finance, PSGIM

[Click to register](#)



Limited Seats Available

Reserve your spot early to ensure participation.

Registration Assistance

0422 430 4400 | + 91 88701 98283 (Narendren SD)

email: mdpcell@psgim.ac.in



From Insight to Impact: Finance for Every Manager

In today's dynamic business environment, financial awareness is not just the responsibility of the finance department. Managers across all functions must understand the financial implications of their decisions to contribute effectively to the organization's success.

PSG Institute of Management (PSGIM) offers a focused two-day Management Development Programme (MDP) designed to equip non-finance professionals with a functional grounding in finance and accounting fundamentals, enabling them to interpret financial data and make informed business decisions.

Who Can Attend?

Mid-level and senior managers from non-finance functions such as operations, marketing, HR, R&D, supply chain, and project management. | Entrepreneurs and business owners seeking better control over financial aspects of their business. | Functional leaders aspiring for general management roles. | No prior knowledge of finance is required.

Programme Objectives:

- To develop a clear understanding of accounting principles and financial statements
- To demystify key financial concepts and terminologies
- To empower participants to evaluate investment decisions using financial tools
- To enhance decision-making in working capital and operational finance
- To foster cross-functional understanding between finance and other departments

Programme Outcomes:

By the end of this programme, participants will be able to:

- Interpret balance sheets, profit & loss statements, and cash flow statements
- Grasp key financial ratios and their implications on performance
- Apply time value of money concepts to real-world scenarios
- Evaluate investment decisions using NPV, IRR, and Payback methods
- Understand working capital requirements and make operational finance decisions
- Engage more confidently in discussions involving financial matters

Schedule

Day 1 – Financial Foundations for Managers

Time	Topic
09:30 – 10:00	Inauguration & Welcome
10:00 – 11:30	Module 1: Demystifying Financial Terminology – The ABCs of Accounting
11:30 – 11:45	Tea Break
11:45 – 01:00	Module 2: Decoding Financial Statements – Balance Sheet, P&L, Cash Flow
01:00 – 02:00	Lunch
02:00 – 03:30	Module 3: Reading Between the Lines – Ratio Analysis for Business Health
03:30 – 03:45	Tea Break
03:45 – 05:00	Module 4: Financial Storytelling – Interpreting Performance through a Live Company Case

Day 2 – Financial Decision-Making for Business Impact

Time	Topic
09:30 – 11:00	Module 5: Financial Intelligence for Managers – Costing, Profitability & Break-even
11:00 – 11:15	Tea Break
11:15 – 01:00	Module 6: Time Value of Money – Making Sense of Present vs. Future
01:00 – 02:00	Lunch
02:00 – 03:30	Module 7: Making Smart Investment Decisions – NPV, IRR & Payback Simplified
03:30 – 03:45	Tea Break
03:45 – 05:00	Module 8: Managing Business Liquidity – Cash, Receivables, Inventory & Payables

Methodology

Real-world case discussions | Interactive sessions using simulations and exercises | Group tasks to encourage application-oriented thinking

Delivery Format: Interactive Lectures, Case Studies, Simulations, Hands-on Exercises

Programme Fees

Category	Fees	GST @18%	Total
Individual Participant	₹ 4,200	₹ 756	₹ 4,956
Group Registration (3 Members)	₹ 12,000	₹ 2,160	₹ 14,160
4 or more members from one company (Each)	₹ 3,750	₹ 675	₹ 4,425

Note: Includes programme materials, lunch, and refreshments for both days.

Certification

Participants will receive a **Certificate of Participation** issued jointly by HIA & PSG Institute of Management upon successful completion of the programme.

Digital Payment Details:

Name of the Account	:	Hosur Industries Association
Name of the Bank	:	Indian Overseas Bank
Branch	:	Hosur Industrial Complex, SIPCOT, Hosur.
Account No.	:	059902000000213
IFS Code	:	IOBA0000599
GST	:	33AABAH7971H1ZL
PAN	:	AABAH7971H

Trainer Profiles



Mr. Arun Karthik B is a Senior Grade Assistant Professor in Finance at PSG Institute of Management. An MBA graduate from IIT Kanpur and a B.E. from PSG College of Technology, he has over seven years of teaching experience, following a two-year stint in the IT industry. His teaching interests include Accounting, Financial Management, Banking, Risk Management, and Financial Analytics. He is currently pursuing research in Corporate Governance.



Dr. S. Subramaniam is an Accredited Management Teacher (AIMA) with over 30 years of corporate experience in Finance, Accounting, Indirect Taxation, and Supply Chain Management. He holds a Ph.D. in Management with research in Corporate Social Responsibility, along with multiple post-graduate qualifications in Commerce, Corporate Secretaryship, and Materials Management.

His teaching and training expertise span Financial and Cost Accounting, International Finance, and Managerial Economics. A certified trainer, he has conducted numerous programs on budgeting, communication, life skills, and negotiation for corporates and institutions. He is also actively involved in coaching students for global certifications such as CMA (US) and ACCA.

About PSG Institute of Management (PSGIM)



PSG Institute of Management (PSGIM), a premier business school in India, is part of the renowned PSG & Sons' Charities Trust, established in 1926. With a legacy of excellence in education, PSGIM offers a range of management programs designed to develop business leaders and entrepreneurs. Known for its emphasis on experiential learning, industry collaboration, and social responsibility, the institute integrates academic rigor with practical insights. PSGIM's curriculum focuses on innovation, ethics, and sustainability, ensuring students are well-prepared for dynamic business environments.

Through Management Development Programs (MDPs) and partnerships with industry, PSGIM supports continuous learning for professionals and fosters a culture of lifelong growth.

Venue



HOSUR INDUSTRIES ASSOCIATION (Regd. No. 7/1981) (Location QR)

Plot No. 159-A, Phase I SIPCOT Industrial Complex

HOSUR - 635 126. Tamil Nadu

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