

PSG Institute of Management - MDP Calendar: 2025-26

Sl No.	Title / Focus	Target Audience	Category	Duration	Schedule
1	Emotional Intelligence: The Pathway to Personal and Professional Success	Mid and Senior level managers across industries	In-house	One-day	25-June-25 (Completed)
2	What Women Want; the courage to be!	Working women in entry and mid-level positions (AT ALPS)	Open-house	One Day	27-June-25 (Completed)
3	From Insight to Impact - Finance for Every Manager	Member Companies of Hosur Industries Association	In-house	Two-day	25/26-July-25 (Completed)
4	Emotional Intelligence: The Pathway to Personal and Professional Success	Mid and Senior level managers across industries	In-house	One-day	22-Aug-25
5	Driving Business Growth through Sales, Marketing & Branding Excellence	Member Companies of Hosur Industries Association	In-house	Two-day	22/23-Aug-25
6	5-S	Hospital and Health care professionals	Open-house	One-day	29-Aug-25
7	Data Insights Made Simple: A Non-Technical Journey into Business Analytics	Managers /Executives / Decison Makers	Open-house	Two-day	25/26-Sept-25
8	E-Business Models	Entrepreneurs	Open-house	One-day	10-Oct-25
9	From Ideas to Impact: Leveraging Design Thinking for Business Innovation	Mid and Senior level managers across businesses	Open-house	Two-day	30/31-Oct-25
10	Digital Skills and Social Media Marketing for Small Business Owners	MSME Business Owners, Digital Marketing / Sales Executives in Organizations	Open-house	One-day	7-Nov-25
11	Theory of Constraints - Production Flow	Manufacturing and Supply chain managers	Open-house	One-day	21-Nov-25
12	Mastering Personal and Team Effectiveness	Entry level and mid level managers across industries	Open-house	One-day	5-Dec-25
13	Words Become Identity: The New Currency of Connection	Entry level and mid-level professionals	Open-house	One-day	10-Jan-26
14	Financial Modelling and Advanced Excel	Finance professionals, analysts, managers, seeking to enhance their financial modelling	Open-house	One-day	23-Jan-26
15	Title: Smart Investing Made Easy: A Hands-on session to Online Financial Tools.	Finance professionals, analysts, managers working in Financial / Financial Products organization	Open-house	One-day	6-Feb-26
16	Data Visualization using Power BI	managers, business analysts, faculty, researchers, and working professionals	Open-house	One-day	20-Feb-26
17	Driving Business Growth with Data Analytics	Business Professionals, Marketing Specialists, Sales Representatives	Open-house	One-day	13-Mar-26
18	Branding Made Easy	Entreperuners, Start-ups, Business Owners, Faculty, Marketing & Brand Associates in Organizations	Open-house	One-day	27-Mar-26

