About PSGIM

PSG IM is one of the oldest B-Schools in India and is ranked 37th in the NIRF rankings of 2019. It was started as the Department of Management Sciences under the PSG College of Technology in the year 1964 to cater to the ever growing need of management graduates in this region. With the PSG & Sons Charities evincing a keen interest in management education, the Institute grew wings and expanded its reach with international alliances and collaborations and became a most sought after business school. The ingraining of entrepreneurship in its wards is perhaps is one of the best achievements of this institution which has churned out innumerable entrepreneurs and corporate citizens who have left a trail in the industrial and corporate corridors of this nation.

PSGIM was the first B-school in India to achieve the ACBSP International accreditation which certifies that the teaching and learning processes within PSGIM meet rigorous educational standards. Housed in an independent fivestorey building, PSGIM currently has 650 students pursuing their management programmes. As a leading business school, PSG Institute of Management works with faculty, students, alumni and organizations to create a thriving and challenging community to work and learn.

For further details, contact:
Dr A. Mansurali
E mail: mansurali@psgin.ac.in
Call: +91 99765 32755

Mr V Harish
E mail: harish@psgin.ac.in
Call: +91 9791937869

psgin.ac.in
Program Overview

Tableau is an easy to use, flexible, and powerful tool is a data visualization software that enables users to create beautiful and attractive charts, graphs, and tables from complex data sources. It is widely across companies and business intelligence (BI) industries and good for data blending, real-time analysis and collaboration of Data. Tableau converts complex data into visually appealing, interactive visualisations in an instant. This visualization takes only minutes and is done through the use of an easy to use drag-and-drop interface. This hands-on workshop will demonstrate you how to use Tableau, and by the end of the workshop you'll be able to use Tableau to turn data into meaningful visualizations.

Who should attend?

The workshop is ideal for students, faculty, analytics professionals, data scientists, BI and reporting professional and project managers

- Who want to learn Tableau completely from scratch
- To get better and improve your skills to the next level and realize the full potential of Tableau

Prerequisite

Basic knowledge of computers, Excel

Date and Venue

NOVEMBER 1-2, 2019
PSG INSTITUTE OF MANAGEMENT, COIMBATORE

Objective

- Participants will know how to use and apply Tableau for real world datasets
- Connect Tableau to a Variety of Databases
- Visualize Data in the Form of Various Charts, Plots, and Maps
- Become familiar and become Master in data visualization concepts
- Understand the end-to-end process to build a dashboard
- Create Story Board for the purpose of business intelligence

Program Fees

<table>
<thead>
<tr>
<th>Industry &amp; Faculty</th>
<th>Rs. 3000/- + GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Scholars</td>
<td>Rs. 2500/- + GST</td>
</tr>
<tr>
<td>Students</td>
<td>Rs. 2000/- + GST</td>
</tr>
</tbody>
</table>

The fee has to be paid Cash or cheque or demand draft drawn in favour of "PSG CNCE"